



DIGITAL MARKETING AGENCY | DEHRADUN, UTTARAKHAND

Digital Marketing Company in Dehradun

Services, pricing and coverage across Uttarakhand

SEO • Google Ads • Website Development • Social Media • Branding and Design • Training

Working since 2019 | 500+ projects | 200+ clients

500+ keywords ranked on page one of Google

No lock-in contracts | Written quotes | Ad spend never marked up

Badowala, Dehradun, Uttarakhand 248007, India

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WHO WE ARE

A Digital Marketing Company in Dehradun, Working Since 2019

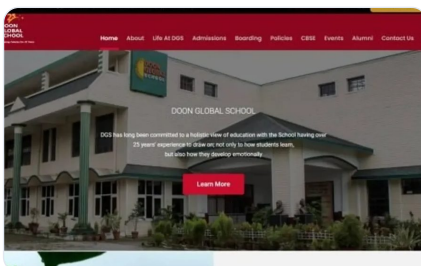
Doon Digital is a full-service digital marketing agency based in Badowala, Dehradun. Founded by Pankaj Singh in 2019, we have completed more than 500 projects for over 200 clients across Uttarakhand, and ranked more than 500 keywords on page one of Google.

- Search engine optimisation, from technical fixes to local map pack work
- Google Ads and Meta advertising, with the spend paid direct to the platform
- Website design and development, built to be found rather than only to look good
- Branding, logo design, graphic design and content writing
- Live online digital marketing training and a supervised internship

Everything in this document is what we actually sell, at the prices we actually charge. No lock-in contracts, no guaranteed-ranking promises, and a written quote before anything starts.

Read more: doondigital.in

CLIENT WORK



Doon Global School
3x Admission Inquiries



Shiva Tattva Yoga
60% Overseas Bookings



SJ Taxi Services
70% Bookings Online

COMMON QUESTIONS

Are you an agency or a freelancer?

An agency, working from an office in Dehradun since 2019, with a team you can meet. You are welcome to visit before committing to anything.

SEARCH

SEO Services in Dehradun

Rankings are a means, not the product. We have ranked over 500 keywords on page one for businesses across Uttarakhand, and every month ends with a one-page report saying what moved, what it earned in enquiries and what the next month targets.

- Keyword research grounded in what buyers actually type before they buy
- On-page work: titles, headings, content, internal links and schema
- Technical SEO: crawling, indexing, site speed and Core Web Vitals
- Local SEO and Google Business Profile, where most Uttarakhand enquiries begin
- White-hat link building that survives algorithm updates

Plans start at INR 10,000 a month with no lock-in. If a keyword is not winnable at your current authority we will say so, rather than bill you for chasing it.

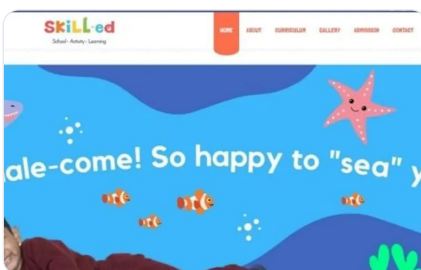
Read more: doondigital.in/services/seo-services

CLIENT WORK



Satbodh

+320% Organic Traffic



Skill-eD

Page 1 Google Rankings

COMMON QUESTIONS

How long before SEO shows results?

Three to six months for meaningful movement on competitive local terms, sometimes faster on low-competition ones. Anyone promising page one in thirty days is either targeting keywords nobody searches or is about to do something you will regret.

BUILD

Website Development Company in Dehradun

A beautiful site that loads in six seconds and cannot be crawled is a brochure nobody reads. We build sites with the marketing decided first: URL structure, page hierarchy and conversion paths are settled before a line of code is written.

- Business websites, e-commerce stores and WordPress development
- Clean semantic markup, schema, compressed images and Core Web Vitals inside thresholds
- Mobile designed first, because that is where Uttarakhand search happens
- Hosting, maintenance and security handled if you want them
- You own the design, the content and the code outright on completion

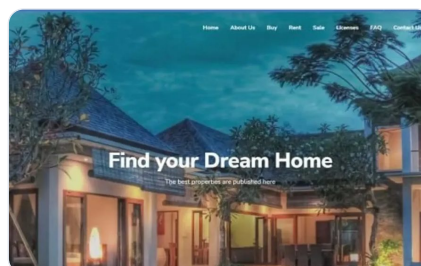
Projects start at INR 15,000 for a starter build, quoted in writing before anything begins.

Read more: doondigital.in/services/website-development

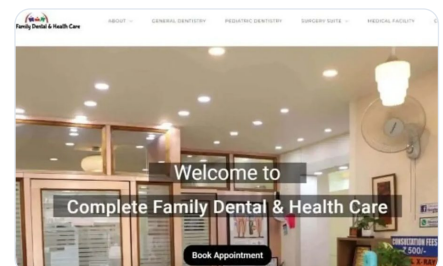
CLIENT WORK



Keril Marketing
+165% B2B Leads



Doon Real Estate
50+ Inquiries / Month



Complete Family Dental and Health
70% Online Bookings

COMMON QUESTIONS

Do I own the website when it is finished?

Yes. The design, the content and the code are yours outright on final payment, and access is handed over in full. Third-party licences such as fonts and plugins pass to you on their own terms.

PAID

PPC and Google Ads Management in Dehradun

The number that matters is what a lead costs and whether your business can afford to pay it. Where the maths does not work we will tell you before the budget is committed rather than after.

- Google Search and Shopping campaigns, built from account structure upward
- Meta and Instagram advertising, tested rather than guessed at
- Conversion tracking configured and verified before launch, not after
- Landing pages written, built and tested without waiting on a developer
- Remarketing, negative keyword management and budget pacing

Management from INR 20,000 a month. Ad spend is separate, paid by you direct to the platform wherever possible, and never marked up by us.

Read more: doondigital.in/services/ppc-services

COMMON QUESTIONS

Who pays Google, you or me?

You do, directly, wherever the platform allows it. The money never passes through us and is never marked up. We charge a management fee and that is all we charge.

What budget do I need to start?

That depends on what a customer is worth to you, not on a number we set. Work out what you can afford to pay for one enquiry first; if the maths does not work, we will say so before you spend anything.

SOCIAL

Social Media Marketing and Content in Dehradun

Posting consistently is the easy half. The half that matters is knowing which posts produced enquiries and which produced applause, then doing more of the first.

- Content calendars built around what your customers actually ask
- Instagram, Facebook and LinkedIn management for local businesses
- Creative designed against performance, by the team running the ad accounts
- Community management and response handling
- SEO content writing: blogs, web copy, landing pages and email

Social works best alongside search rather than instead of it. We will tell you honestly when your budget is better spent elsewhere.

Read more: doondigital.in/services/facebook-ads

COMMON QUESTIONS

How often will you post?

As often as there is something worth posting. A calendar of filler that nobody engages with costs you reach on the posts that matter, so the frequency is set by what you have to say, not by a package.

Do followers matter?

Far less than people think. A thousand local followers who might buy beat ten thousand who never will. We report on enquiries, not on follower count.

DESIGN

Logo Designer and Graphic Designer in Dehradun

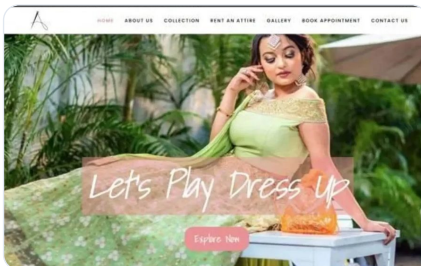
A logo is not a drawing, it is the most reused asset your business will ever own. It has to work at sixteen pixels, in one colour, reversed on dark, and legible from across the road on a signboard.

- Logo design with full vector source files and copyright transferred to you
- Brand identity: colour, typography, usage rules and stationery
- Social creatives, brochures, catalogues, packaging and hoardings
- Presentation and infographic design
- No templates resold as bespoke, and no stock passed off as original

Design pairs with the marketing that carries it, which is why the same team does both.

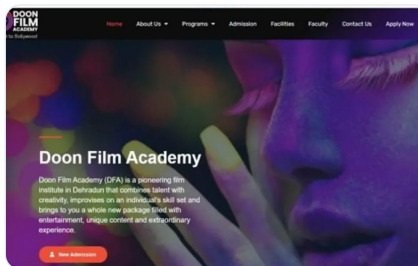
Read more: doondigital.in/services/logo-design

CLIENT WORK



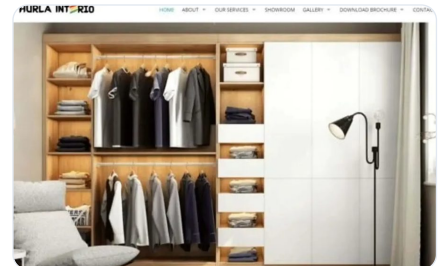
Aaradhyastudio

+180% Bookings



Doon Film Academy

Strong Admissions Funnel



Hurla Interio

+185% Consultation Inquiries

COMMON QUESTIONS

Will I get the source files?

Yes, vector sources plus print, web, monochrome and reversed versions, with written confirmation that copyright transfers to you on payment. A logo you cannot resize is not an asset.

LOCAL

Google Business Profile and Local SEO in Uttarakhand

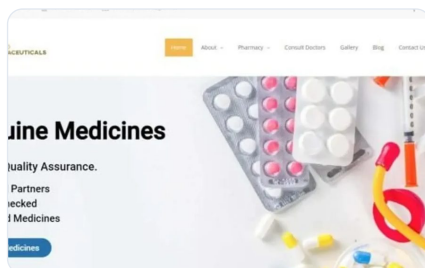
Most local searches never reach a website. Someone types a service and a place, looks at the three map listings, and calls one. If your profile is incomplete or miscategorised you are invisible at the exact moment somebody wanted to buy.

- Claiming, verifying and correctly categorising the listing
- Complete service and product entries, which most listings leave empty
- Real photography, regular posts and question seeding
- Review generation and response, honestly, with no bought reviews ever
- Name, address and phone consistency across every directory that mentions you

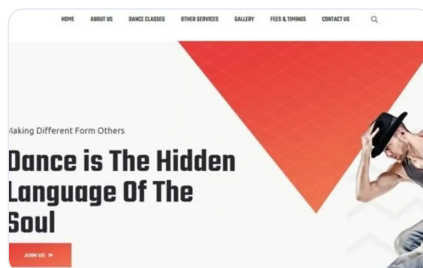
This is usually the fastest-moving work available to a local business: profile insights respond within weeks rather than months.

Read more: doondigital.in/services/gmb-marketing

CLIENT WORK



Rinko Medicos
+280% Profile Views



ARS Dance Studio
Top 3 Local Rank

COMMON QUESTIONS

Can you get me into the map pack?

We can do everything that improves your chances: categories, services, photos, posts, reviews and citation consistency. Proximity to the searcher is a large factor nobody controls, so no honest answer here is a guarantee.

LEARN

Digital Marketing Course in Dehradun, Taught Online

Live online classes in three, six and twelve-month lengths at INR 10,000 a month, whichever you choose. Every batch is capped at two students with one subject expert, an expert to student ratio of one to two.

- Three months: SEO end to end, on live sites rather than slides
- Six months: adds Google Ads and paid social with real budget behind it
- Twelve months: adds technical SEO, link building, e-commerce and live client work
- Twenty per cent student discount on proof of current enrolment
- Prepares you for free Google, Microsoft, HubSpot and Semrush certifications

No job is guaranteed and no placement fee is charged. Full refund if you cancel before your first class.

Read more: doondigital.in/courses

COMMON QUESTIONS

Is the certificate recognised?

It is a Doon Digital course completion certificate, not a university degree, and not accredited by any government body. What gets you hired is the portfolio, which is why the course is built around producing one.

Do I need a laptop?

Yes. Sessions are live and screen-shared and the practical work cannot be done on a phone. A stable connection matters as much as the machine.

START

Digital Marketing Internship in Dehradun

Two months on live client accounts under supervision. Real keyword research for a real business, real changes that go live, and a portfolio with actual numbers in it rather than classroom exercises.

- Work reviewed in front of you, not marked afterwards
- Search Console and Analytics configured by you on a live property
- Google Business Profile management for a real listing
- Reporting: the skill that decides whether a junior gets kept on
- Portfolio, resume and interview preparation on the way out

No placement fee, and no placement guarantee. Be cautious of any institute promising more.

Read more: doondigital.in/dd-internship

COMMON QUESTIONS

Is the internship paid?

It is a training programme rather than a job, and we do not charge a placement fee either. Talk to us about the current terms before applying.

Will I get a job at the end?

Not guaranteed, by us or by anyone honest. You get supervised live work, a portfolio, resume and interview help, and a heads-up on openings we hear about.

COVERAGE

Areas We Cover Across Dehradun and Uttarakhand

Local search behaves differently area by area. A clinic in Dalanwala competes against a different set of listings from one in Prem Nagar, so the keyword map and the profile work are built per area rather than for a city as one block.

- Dehradun areas: Rajpur Road, GMS Road, Ballupur, Dalanwala, Jakhan, Prem Nagar, Sahastradhara
- Garhwal: Haridwar, Rishikesh, Mussoorie, Dhanaulti, Kanatal, Tehri, Roorkee, Lansdowne
- Kumaon: Haldwani, Nainital, Almora, Ranikhet, Bhimtal, Mukteshwar, Kausani, Pithoragarh
- Hill and tourism markets: Auli, Chopta, Jim Corbett, Munsiyari
- India-wide and a small number of overseas accounts

Every area above has a dedicated page on the site with local competitors, landmarks and the search behaviour specific to it.

Read more: doondigital.in/locations

COMMON QUESTIONS

Do you charge more outside Dehradun?

No. The work is the same and it is done remotely either way. What changes is the competition and therefore the timeline, which the quote will say plainly.

Do you meet clients in person?

In and around Dehradun, gladly. Further afield it is usually a call, which most clients prefer anyway once the work is running.

PRICING

What It Costs, Without the Sales Call

Published because a price you have to phone for is a price that changes depending on who is asking. These are starting points; the written quote states the scope and the exclusions before anything begins.

SEO	from INR 10,000 / month	Local and technical SEO, monthly reporting
Google Ads and PPC	from INR 20,000 / month	Management fee. Ad spend paid direct by you
Full digital marketing	from INR 30,000 / month	Search, paid, social and content together
Website development	from INR 15,000 project	Starter build. Scales with what you need
Training courses	INR 10,000 / month	3, 6 or 12 months. Two students per batch
Internship	no placement fee	Two months, live client accounts

Ad spend, domains, hosting, premium plugins, stock images and paid tools are passed on at cost with your approval, never marked up.

Read more: doondigital.in/contact

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