

# ShreeWin – Off-Page SEO Roadmap

Website: ShreeWin02.live | Goal: Improve keyword rankings, website visibility and organic traffic

## Current Status

As per the SEO audit, the website currently has very few quality backlinks and referring domains. The main focus will be to build a strong and natural backlink profile.

### 1. Profile Creation

- Business profile websites
- Social media profiles
- Relevant directories
- Profile submission websites
- Industry-related platforms

Goal: Increase website visibility and build initial backlinks.

### 2. Article & Blog Submission

- Article submission
- Blog submission
- SEO-friendly content
- Website-related topics
- Contextual backlinks

Content will be written naturally and links will be added where relevant.

### 3. Guest Posting

- Relevant websites
- Good-quality websites
- Relevant content
- Natural backlinks

Guest posting will help in getting quality referring domains and improving website authority.

### 4. Web 2.0 Submission

- Blog posts
- Supporting articles
- Website links
- Relevant keywords

Supporting content will be created on selected Web 2.0 platforms.

### 5. Social Bookmarking

- Important website pages
- Useful website content
- Relevant bookmarking platforms

This will help with content discovery and link diversity.

## 6. Directory & Citation Submission

- Relevant directories
- Trusted platforms
- Niche-related websites
- Quality listings

The focus will be on relevant and useful listing opportunities.

## 7. Anchor Text Plan

We will use different types of anchor text instead of using the same keyword everywhere.

- ShreeWin
- ShreeWin official
- ShreeWin website
- Visit website
- Official website
- Website URL
- Relevant keyword-based anchors

## 30-Day Work Plan

| Week   | Work                                                             |
|--------|------------------------------------------------------------------|
| Week 1 | Profile creation, directory submission and social profiles       |
| Week 2 | Article submission, blog submission and Web 2.0                  |
| Week 3 | Guest posting and relevant website outreach                      |
| Week 4 | More quality backlinks, social bookmarking and backlink checking |

**Monthly Target:** Around 60–100 relevant backlink placements per month, depending on website quality and available opportunities. The main focus will be quality and relevance instead of a large number of low-quality backlinks.

## Monthly Tracking

- New backlinks
- Referring domains
- Keyword rankings

- Organic clicks
- Organic impressions
- Organic traffic
- Backlink quality
- Anchor text distribution

## **Expected Progress**

**Month 1:** Build the initial backlink profile and increase referring domains.

**Month 2:** Focus on stronger backlinks, guest posts and relevant content placements.

**Month 3:** Continue link building, monitor keyword rankings and improve the strategy based on results.

SEO results take time and depend on competition, website content, backlink quality and search engine updates. The campaign will focus on consistent and natural link building for long-term growth.

## **Main Goal**

**Quality Backlinks → More Referring Domains → Better Website Visibility → Better Keyword Rankings  
→ More Organic Traffic**